

RUMBA IN THE JUNGLE

Open to the world

FOR IMMEDIATE RELEASE

Contact: Angy Webster

Tel : 084 099 4460

Email : amadilola3@gmail.com

Date : 22 June 2017

THE BEGINNING OF ANOTHER NEW DAWN

'Open To The World' – Rumba in the Jungle 2017

Rustenburg, 22 June 2017: The South African Dance Foundation with Mmabana, Arts, Culture and Sport Foundation are pleased to present the re-birth of the biggest dance festival ever in Africa – Rumba in the Jungle. The official launch will be staged at the newly revamped Sun City Resorts on June 22, 2017.

Rumba in the Jungle was held at a time when dance sport was classified as South Africa's third most popular leisure and lifestyle activity after soccer and rugby between the 1991 and 1999 era. Through this partnership with Dance Federation, the Department of Culture, Arts and Traditional Affairs through its agency Mmabana Foundation will ensure that Rumba in the Jungle return to its world-renowned status.

Continuing where it left off, the mega dance festival undertakes to attract 3000 competitors from all over South Africa including our neighbouring states. It will be open to all dancers from novice to professional level encompassing all age groups from juvenile (under 6 years) to senior (over 34) including a special section for persons with physical disabilities.

"With the survey that has and is regularly conducted via media and other social platforms, I can attest without any fear of contradiction that the international dancing community welcomes the return of Rumba in the Jungle with open hands and excitement - Frans Sema, South African Dance Foundation

The event involves qualified panel of six local and six international judges. The adjudicators are chosen from countries such as Austria, America, Denmark, Germany, Great Britain, Holland, Italy, Japan, Finland including South Africa. The visiting overseas panellists are also contracted to give lectures and workshops.

"We in the arts industry welcome the international participants and judges. We open our warm hearts to the dance community, the funders and our host Sun International. We appreciate the hospitality that the Tourism Department continue to show visitors. This partnership is a positive move as the Mmabana Foundation continue to lead the implementation of the Cultural Industrial Growth Strategy. Rumba in the Jungle is a family gathering of dance community and going into the future we promise to grow the feet entry into Bokone Bophirima." Dr. Otsile Ntsoane, CEO: Mmabana Arts Foundation

For more information visit the festival's website page: <http://rumbainthejungle.com/>

AND

Visit the Rumba in the Jungle Facebook page: <https://www.facebook.com/groups/rumbainthejungle/>

Ends#

The Rumba in the Jungle Media Relations Team published this media advisory

RUMBA IN THE JUNGLE
International Dance Festival

Tel: +27 (0)18 011 0025 Fax: +27 (0)18 011 0050 Email: info@rumbainthejungle.com
Address: NWDC SMALL INDUSTRIES, OFFICE NO 18, DP KGOTLHENG STR, MONTSHIOA 2747

www.rumbainthejungle.com